

HEMSWELL
ANTIQUE
CENTRES

ESTABLISHED 1986

Become Part of Europe's Largest Antiques Centre...

A warm welcome to Hemswell Antique Centres

Hemswell Antique Centres is Europe's largest and most professionally managed operation. Forward thinking and innovative in its approach, over 400 dealers now exhibit within four main buildings.

Established in 1986 by my late father and stepmother, Rex and Nepi Miller, I have been at the helm since 1999 overseeing and directing operations.

We supply to many private clients worldwide, retail markets and boutique hotels, as well as museums, television production companies, and institutions including the National Trust. We are seen by interior designers as a one-stop shop operation delivering to the entire UK and to over 20 different countries. Great relationships built with overseas trade offering exemplary customer service.

Have you ever considered leasing space / cabinets in a Centre, thus allowing you to focus on other aspects of your business? Please feel free to contact me for an impartial chat.

Assuring you of our best attention.



Robert Miller - Owner & Managing Director





The Guardroom



Building One



Building Two



Building Three

As Europe's leading antique centres, we offer private and trade clients, throughout the world, access to the highest quality merchandise, from over 400 independent dealers. Our knowledgeable team strive to provide customers with the best possible buying experience and are always willing to go the extra mile for our resident dealers.

- Furniture
- Retro Design
- Objet d'art
- Fine Art
- Jewellery
- Clocks & Watches
- Ceramics
- Collectables
- Glassware
- Militaria
- Kitchenalia
- Vintage
- Lighting
- Decorative Items

Open 7 days a week 10am - 5pm • Except Christmas Day, Boxing Day & New Year's Day • Christmas Eve and New Year's Eve 10am - 2.30pm

Visit our website at www.hemswell-antiques.com



Be part of Europe's largest antiques network

The benefits we would like to share with you include;

- Access to our online Dealer Portal, where sales, accounts and listings of items wanted or for sale by the general public are shared and updated daily. The portal also incorporates a messaging service.
- Our professional, uniformed staff are your sales force, offering exemplary service to trade, private clients and resident dealers.
- Comprehensive delivery service, both national and international.
- Full alarmed security system with gold certification.
- The profile of our centres, within the Top 5 Antique Centres as voted for by Homes & Antiques Magazine.
- Free card payment and Bacs transactions, made via the centres to our dealers.
- 80,000sq feet of retail space, open 7 days a week, 362 days a year.
- Dealer payments are made weekly via Bacs Payment.
- Access to our online shop which sells over 9,000 products 24-7. Updated daily by the in-house web team.
- Two coffee shops on site offering drinks, snacks, hot meals and free Wi-Fi to enhance the overall experience of our dealers and visitors.



Some examples of cabinets and space offered



MAKING SALES FOR YOU 24/7

** Digital Marketing Figures shown for 2024/2025*

Website

3,550,196

 Page Views

 **200**

Different countries
have visited

Paid Advertising

77,383,676

Brand impressions through...

Google
AdWords


Google
Display Ads

YouTube
Adverts





2,523,024

 People who have seen a video advert
about Hemswell Antique Centres




112,851

 People reached with Instagram
Advertising Campaigns



307,464

 People reached with Facebook
Advertising Campaigns

We've got social media covered:



** Correct at time of printing*

Visit our website at www.hemswell-antiques.com



Delivery & Logistics

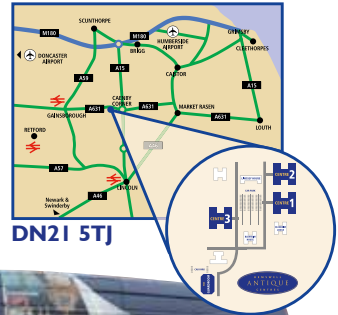
All sold items are moved into our new purpose built secure central store. The majority of UK deliveries are carried out via our own dedicated home delivery team in new Mercedes vehicles which are fully tracked.

Overseas sold items are wrapped and packaged and are either collected or delivered direct to Shipping Agents all over the UK with whom we have built great working relationships over the years. All logistics are handled on behalf of all dealers at no charge.

Many overseas buyers are often visiting our website, purchasing prior to visiting in person while the fairs are taking place. Hemswell Antique Centres provide a free complimentary delivery service into both local fairs at Lincoln and Newark, relieving any stress for dealers and therefore enhancing the whole buying experience at Hemswell.



New promotional stand used exhibiting at antique fairs and exhibitions.



BUILDINGS ONE, TWO & THREE

Rent is due on the first of each month payable in advance. The following figures are for standard units (approx. sizes) available at monthly rates.

10'5" x 13'3" 1/6 (or 1/4 in Building 2)
of a Large Room **£305.00**

10'7" x 7'7" NCO Room (with window) **£255.00**

10'7" x 7'7" Suitcase Room (without window) **£245.00**

A variety of cabinets are available ranging from **£79 - £130.00**

THE GUARDROOM

Floor space prices are tailored to the area being viewed and cabinets range from **£79.00 - £195.00**

We have other sized cabinets and units available, prices upon application. No VAT applicable to rental costs.

Monthly rent to be paid (1st of the Month) by standing order.

One month's notice to be given before the first of the month, to vacate the last day of the same month. Minimum of three months' lease for Buildings One, Two, Three and The Guardroom.

An annual rent review will be completed every Autumn.



Commission

We charge 8.5% commission on any monies taken on your behalf. Web sales are sold with either a 7.5% or 12.5% commission dependent on your opt in option. The current rate of VAT is charged on the commission.

Payment of sales

Payment for goods sold is made by electronic transfer direct into your Bank / Building Society Account. A computerised statement of items sold will be emailed to you. We also have a dealer portal available online for our dealers to check on their daily sales. Payment is made on Wednesday for sales (arriving in your bank Friday / Saturday usually). This will be set up as an automatic payment.

Quality of goods

In order to ensure the highest standards are constantly maintained, HAC reserves the right to reject any items, which are considered to be unsuitable for sale within the Centres.

Buildings One, Two & The Guardroom

No new items or reproductions can be stocked or sold in these buildings, which are reserved for furniture items dated pre 1950s (with some quality exceptions) and small items that are not available to buy new.



Building Three

Quality new and reproduction items, including items dated post 1950, can be stocked and sold in this building **(but must be clearly labelled as such)**.

Hemswell pre-printed labels

Pricing labels are available from reception desks (minimum of 10). All goods must be labelled with an accurate description and price together with the dealer's number in a circle and recommend using stock codes.

Insurance

HAC has public liability insurance in place but this only covers claims against HAC.

Insurance cover on stock is entirely the responsibility of the dealer.

HAC accepts no responsibility to reimburse dealers for any goods that are deemed stolen or damaged.



Join our top ranking website today...

Enjoy the benefits of having your own personal selling page within our high ranking website without the hassle of creating your own. Our website allows you to have your own sophisticated online store attracting thousands of customers from all over the world, who can buy your items using our secure online payment system. Hemswell's in-house team will take care of professionally packing and delivering the item on your behalf, using our own delivery team or reputable fully insured couriers.

Enjoy **25 FREE** website credits on us to help you decide if online selling works for you. The Web Team will arrange for your first 25 items to be added to the website. Then choose from one of the packages below.

Bronze	Silver	Gold
EVERY DEALER receives 25 FREE TRIAL Credits for the Website*		
50 credits**	125 credits**	300 credits**
£100 per pack	£200 per pack	£400 per pack
7.5% COMMISSION ON ALL WEB LISTINGS UPLOADED BY DEALER		
12.5% COMMISSION ON ALL WEB LISTINGS UPLOADED BY HEMSWELL		
*25 FREE CREDITS have an expiry of 6 months.		**PAID CREDITS HAVE A YEAR EXPIRY



How do we compare online to others?

Online Service	Photo Service	Customer Service	Post & Packing Service	Delivery Service	Enquiry Service	International Visibility	View Item at Centres	Listing Fees	Listing Limit	Comission Rates	Business Fees
Own upload	X	✓	✓	✓	✓	✓	✓	PAY AS YOU GO CREDIT PACKS	X	7.5%	X
Hemswell upload	✓	✓	✓	✓	✓	✓	✓	PAY AS YOU GO CREDIT PACKS	X	12.5%	X
	X	✓	X	X	X	✓	X	✓	X	12.5%	*FROM £28 PER MONTH
	X	X	X	X	X	✓	X	✓	✓	X	*FROM £90 PER MONTH



We're not just an online business our customers can physically view items they have seen on our website at Hemswell Antique Centres. All prices correct at time of print (June 2025). * Business Fees shown are for the minimum package/membership available.



Application for space

Name	<input type="text"/>
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Address	<input type="text"/>
	<input type="text"/>
	<input type="text"/>

Postcode	<input type="text"/>
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Email address	<input type="text"/>
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Daytime Tel No	<input type="text"/>	Mobile	<input type="text"/>
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Description of stock	<input type="text"/>
	<input type="text"/>
	<input type="text"/>
	<input type="text"/>
	<input type="text"/>
	<input type="text"/>

Size of space required	<input type="text"/>
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References

1 Name	<input type="text"/>
Address	<input type="text"/>
	<input type="text"/>
	<input type="text"/>
Daytime Tel No	<input type="text"/>

2 Name	<input type="text"/>
Address	<input type="text"/>
	<input type="text"/>
	<input type="text"/>
Daytime Tel No	<input type="text"/>

FOR OFFICE USE ONLY

References checked	<input type="text"/>		
Space offered	Size Space <input type="text"/>	Building <input type="text"/>	Monthly Rent £ <input type="text"/>
Start Date	<input type="text"/>		Rent due for part month £ <input type="text"/>
Other Requirements	<input type="text"/>		
	<input type="text"/>		

HEMSWELL
ANTIQU
CENTRES

ESTABLISHED 1986

We're social



Caenby Corner Estate • Hemswell Cliff • Gainsborough • Lincolnshire • DN21 5TJ

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