



ESTABLISHED 1986

Become Part of Europe's Largest Antiques Centre...

# A warm welcome to Hemswell Antique Centres

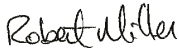
**Hemswell Antique Centres is Europe's largest and most professionally managed operation. Forward thinking and innovative in its approach, over 400 dealers now exhibit within four main buildings.**

Established in 1986 by my late father and stepmother, Rex and Nepi Miller, I have been at the helm since 1999 overseeing and directing operations.

We supply to many private clients worldwide, retail markets and boutique hotels, as well as museums, television production companies, and institutions including the National Trust. We are seen by interior designers as a one-stop shop operation delivering to the entire UK and to over 20 different countries. Great relationships built with overseas trade offering exemplary customer service.

**Have you ever considered leasing space / cabinets in a Centre, thus allowing you to focus on other aspects of your business? Please feel free to contact me for an impartial chat.**

Assuring you of our best attention.



***Robert Miller - Owner & Managing Director***





**The Guardroom**



**Building One**



**Building Two**



**Building Three**

As Europe's leading antique centres, we offer private and trade clients, throughout the world, access to the highest quality merchandise, from over 400 independent dealers. Our knowledgeable team strive to provide customers with the best possible buying experience and are always willing to go the extra mile for our resident dealers.

- Furniture
- Retro Design
- Objet d'art
- Fine Art
- Jewellery
- Clocks & Watches
- Ceramics
- Collectables
- Glassware
- Militaria
- Kitchenalia
- Vintage
- Lighting
- Decorative Items

Open 7 days a week 10am - 5pm • Except Christmas Day, Boxing Day & New Year's Day • Christmas Eve and New Year's Eve 10am - 2.30pm

Visit our website at [www.hemswell-antiques.com](http://www.hemswell-antiques.com)



# MAKING SALES FOR YOU 24/7

Digital Marketing Figures shown for 2021/2022

## Website

2,279,417


 Page Views

 200

Different countries  
have visited



1,417,181

 People who have seen a video advert  
about Hemswell Antique Centres

## Paid Advertising

34,233,097

Brand impressions through...

Google  
AdWords

Google  
Display Ads

YouTube  
Adverts




146,131

 People reached with Instagram  
Advertising Campaigns



457,447

 People reached with Facebook  
Advertising Campaigns

We've got social media covered:



Visit our website at [www.hemswell-antiques.com](http://www.hemswell-antiques.com)



# Delivery & Logistics

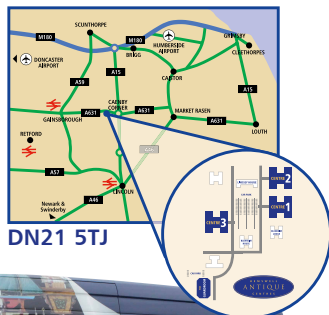
All sold items are moved into our new purpose built secure central store. The majority of UK deliveries are carried out via our own dedicated home delivery team in new Mercedes vehicles which are fully tracked.

Overseas sold items are wrapped and packaged and are either collected or delivered direct to Shipping Agents all over the UK with whom we have built great working relationships over the years. All logistics are handled on behalf of all dealers at no charge.

Many overseas buyers are often visiting our website, purchasing prior to visiting in person while the fairs are taking place. Hemswell Antique Centres provide a free complimentary delivery service into both local fairs at Lincoln and Newark, relieving any stress for dealers and therefore enhancing the whole buying experience at Hemswell.



New promotional stand used exhibiting at antique fairs and exhibitions.



## Summary of basic Terms & Conditions

### BUILDINGS ONE, TWO & THREE

Rent is due on the first of each month payable in advance. The following figures are for standard units (approx. sizes) available at monthly rates.

10'5" x 13'3" 1/6 (or 1/4 in Building 2)  
of a Large Room **£270.00**

10'7" x 7'7" NCO Room (with window) **£220.00**

10'7" x 7'7" Suitcase Room (without window) **£205.00**

Single Wall Cupboard **£105.00**

Freestanding Cupboards **£105.00-£140.00**

### THE GUARDROOM

Floor space prices are tailored to the area being viewed and cabinets range from **£105.00-£140.00**

We have other sized cabinets and units available, prices upon application. No VAT applicable to rental costs.

Monthly rent to be paid (1st of the Month) by standing order.

One month's notice to be given before the first of the month, to vacate the last day of the same month. Minimum of three months' lease for Buildings One, Two, Three and The Guardroom.

An annual rent review will be completed every Autumn.



## Commission

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We charge 6.5% commission on any monies taken on your behalf. Web sales are sold with either a 5% or 10% commission dependent on your opt in option. The current rate of VAT is charged on the commission.

## Payment of sales

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Payment for goods sold is made by electronic transfer direct into your Bank / Building Society Account. A computerised statement of items sold will be emailed (or posted) to you. We also have a dealer portal available online for our dealers to check on their daily sales.

Payment is made on Wednesday for sales (arriving in your bank Friday / Saturday usually). This will be set up as an automatic payment.

## Quality of goods

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In order to ensure the highest standards are constantly maintained, HAC reserves the right to reject any items, which are considered to be unsuitable for sale within the Centres.

## Buildings One, Two & The Guardroom

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No new items or reproductions can be stocked or sold in these buildings, which are reserved for furniture items dated pre 1950s (with some quality exceptions) and small items that are not available to buy new.



## Building Three

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Quality new and reproduction items, including items dated post 1950, can be stocked and sold in this building (but must be clearly labelled as such).

## Hemswell pre-printed labels

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Pricing labels are available from reception desks (minimum of 20). All goods must be labelled with an accurate description and price together with the dealer's number in a circle and if used a stock code.

## Insurance

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HAC has public liability insurance in place but this only covers claims against HAC.

Insurance cover on stock is entirely the responsibility of the dealer.

HAC accepts no responsibility to reimburse dealers for any goods that are deemed stolen or damaged.



Join our top ranking website today...





Enjoy the benefits of having your own personal selling page within our high ranking website without the hassle of creating your own. Our website allows you to have your own sophisticated online store attracting thousands of customers from all over the world, who can buy your items using our secure online payment system. Hemswell's in-house team will take care of professionally packing and delivering the item on your behalf, using our own delivery team or reputable fully insured couriers. Choose to photograph and upload items yourself or let us do the hard work for you. Before you decide enjoy **25 FREE** credits on us to trial our dealer dashboard.

Bronze	Silver	Gold
<b>EVERY DEALER receives 25 FREE TRIAL Credits for the Website*</b>		
<b>50</b> credits**	<b>125</b> credits**	<b>300</b> credits**
£100 per pack	£200 per pack	£400 per pack
5% COMMISSION ON ALL WEB LISTINGS UPLOADED BY DEALER		
10% COMMISSION ON ALL WEB LISTINGS UPLOADED BY HEMSWELL		
<b>*25 FREE CREDITS have an expiry of 3 months.</b>		<b>**PAID CREDITS HAVE A YEAR EXPIRY</b>





## How do we compare online to others?

Online Service	Photo Service	Customer Service	Post & Packing Service	Delivery Service	Enquiry Service	International Visibility	View Item at Centres	Listing Fees	Comission Rates	Paypal Charges	Business Fees
 Own upload	X	✓	✓	✓	✓	✓	✓	PAY AS YOU GO CREDIT PACKS	5%	X	X
 Hemswell upload	✓	✓	✓	✓	✓	✓	✓	PAY AS YOU GO CREDIT PACKS	10%	X	X
	X	✓	X	X	X	+25p	X	✓	12%	3.4% +20p	£25 PER MONTH
	X	X	X	X	X	✓	X	✓	X	X	✓



*We're not just an online business our customers can physically view items they have seen on our website at Hemswell Antique Centres.*



HEMSWELL  
ANTIQUE  
CENTRES

ESTABLISHED 1986

*We're social*



Caenby Corner Estate • Hemswell Cliff • Gainsborough • Lincolnshire • DN21 5TJ

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